



PROMOTE YOUR BUSINESS

PARTNER WITH US



2025 Sponsorship Prospectus

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Advocating, educating and building relationships to enable our members to prosper!

The Allen Fairview Chamber serves our members and community with integrity and pride, continuously seeking improvement as we strive to be the best. We are dedicated to the success of our members and use Chamber resources purposefully and efficiently.

For Your Business

We offer a wide variety of opportunities to highlight your business through event and program sponsorships. By partnering with the Allen Fairview Chamber of Commerce, you can showcase your business as a leader in our community. Whether you are looking to increase your visibility, engage with other local businesses, or join us to advocate for a strong, pro-business community, our partnership packages are designed to meet your unique needs and goals. From relationship-building events to educational opportunities, and more, there are countless ways to make a meaningful impact. Join us in fostering a vibrant business environment and watch your company thrive alongside our Allen and Fairview communities.

Letter from the Chair



Tonya Walker, The Walker Group
2025 Board Chair

We are thrilled to have the opportunity to partner with your business in 2025. If you're a long-time partner, we thank you for your ongoing support and encourage you to take a look at our latest offerings to find the best fit for your business. If you're a newer member, welcome - we can't wait to get you plugged in! Our Chamber is dedicated to fostering a thriving business community, and we believe in creating events and programs that connect businesses, engage the community, and drive economic growth. By sponsoring our events, your company will gain invaluable visibility and recognition among fellow business leaders, community members, and potential customers. I can't wait to see what we will do together in 2025!

Thank you,

Tonya Walker



We believe in keeping Allen and Fairview great places to do business. We champion the voice of business because regulatory, legislative, and policy decisions impact business operations and shape our economy. By partnering with us on advocacy events, you increase your access to elected officials and align your business with key policy priorities.

Legislative Benefactor | Exclusive

Serving the Chamber as Legislative Benefactor offers your company the opportunity to align its brand with the Chamber's pro-business, pro-growth, and pro-jobs values. Maintain a constant seat at the table during important public policy conversations surrounding issues that impact businesses in Allen and beyond.

PARTNER BENEFITS	LEGISLATIVE BENEFACTOR \$5000
TABLE AT EGGS & ISSUES, STATE OF ALLEN, ETC.	✓
REGISTRATION FOR COLLIN COUNTY DAYS	✓
LOGO ON ALL PROMOTIONAL MATERIALS FOR ADVOCACY EVENTS	✓
LOGO ON ALL ADVOCACY EVENT MATERIALS	✓
SPECIAL RECOGNITION AT ALL ADVOCVACY EVENTS	✓

Eggs and Issues | Three per year

Eggs and Issues fosters dialogue between business leaders and policymakers about the issues that impact your bottom line to keep business interests at the forefront.

PARTNER BENEFITS	PRESENTING \$2500 FOR ALL OR \$1000/EVENT	GOLD \$1750 FOR ALL OR \$750/EVENT
NUMBER AVAILABLE	SOLD OUT	Multiple
EVENT TICKETS	8 per event	8 per event
PREMIUM SEATING	✓	✓
LOGO ON ALL PROMOTIONAL MATERIALS	✓	✓
LOGO ON ALL EVENT MATERIALS	✓	✓
WELCOME REMARKS	✓	



State of Allen | May 15

The State of Allen luncheon is returning this year with a revamped focus: the City's growth, future plans, and economic development.

PARTNER BENEFITS	PRESENTING \$5000	DIAMOND \$3000	PLATINUM \$1500	GOLD \$950	SILVER \$550
NUMBER AVAILABLE	1	4	4	Multiple	Multiple
EVENT TICKETS	16	8	8	8	8
PREMIUM SEATING	✓	✓	✓	✓	
LOGO ON ALL PROMOTIONAL MATERIALS	✓	✓	✓		
LOGO ON ALL EVENT MATERIALS	✓	✓			
WELCOMING REMARKS	✓				

Collin County Days Austin Fly-In | April 1-2

Collin County Days offers an opportunity to unite as a collective voice to advocate for regional priorities because collaboration amplifies our impact and ensures our businesses are heard at the state and federal levels.

Join us for a joint fly-in event with the Plano, McKinney, and Frisco Chambers of Commerce. Don't miss the chance to make a difference for the future of Collin County.

PARTNER BENEFITS	PRESENTING \$10000	CAPITOL \$5000	COLLIN COUNTY \$1250
NUMBER AVAILABLE	1	2	4
EVENT REGISTRATIONS	8	4	1
LOGO ON ALL PROMOTIONAL MATERIALS	✓	✓	
LOGO ON ALL EVENT MATERIALS	✓	✓	
WELCOMING REMARKS	✓		



By prioritizing educational programs, we empower business leaders with the knowledge needed to navigate in an ever-changing world. This commitment to education strengthens individual businesses and fosters a robust economic environment for the entire community.

Leadership Allen Fairview | Eight per year

Strong leaders build stronger communities. Leadership Allen Fairview is a nine months long program that inspires personal growth, civic engagement, and collaboration to shape the future of our region. A longstanding and signature program of the Chamber, Leadership Allen Fairview alumni have gone on to serve in countless business and community leadership positions, as well as in elected office.

PARTNER BENEFITS	PRESENTING \$7500	GRADUATION \$3000	OPENING RECEPTION \$1000	LUNCH \$500
NUMBER AVAILABLE	1	1	1	8
OPPORTUNITY TO DISTRIBUTE PROMOTIONAL MATERIALS	All meetings	At graduation	At reception	At event
LOGO ON GRAPHICS, SOCIAL MEDIA PROMOTIONS AN WEBSITE	All meetings	At graduation	At reception	At event
SPONSOR SPOTLIGHT	All meetings 5-10 minutes	At graduation	At reception	At event
TUITION FOR BUSINESS REPRESENTATIVES	2	1		
TABLES AT GRADUATION	2	1		
EMBROIDERED LOGO ON CLASS SHIRTS	✓			



Lunch & Learn Business Builder Series | Monthly

Lunch & Learns offer unique opportunities to learn from and connect with like-minded individuals through three unique engagement programs - Young Professionals (YP), Senior Service Alliance (SSA), and Women in Support of Enterprise (WISE). Share knowledge and build relationships while benefitting from collective experience.

Young Professionals

The YP program empowers the next generation of leaders. Their fresh perspectives and energy are essential for sustaining our community's growth.

Senior Service Alliance

SSA supports businesses serving seniors and their families because ensuring safety, reliability, and care during life's transitions is vital to a compassionate community.

Women In Support of Enterprise

WISE creates space for women to share experiences and build confidence so they can be empowered to drive personal and professional growth, enriching the entire business community.

PARTNER BENEFITS	PRESENTING ENTIRE SERIES \$2000	PRESENTING ONE ENGAGEMENT PROGRAM (YP, SSA, WISE) \$750	LUNCH SPONSOR \$250
NUMBER AVAILABLE	1	3 (1 per program)	9
SOCIAL MEDIA PROMO + LINK TO WEBSITE IN ONLINE PROMO	✓	✓	✓
RECOGNITION AT EVENT	✓	✓	✓
LOGO ON ALL PROMOTIONAL MATERIALS	✓	✓	
OPPORTUNITY TO GIVE WELCOMING REMARKS	✓	✓	
OPPORTUNITY TO DISTRIBUTE PROMOTIONAL MATERIAL AT EVENT	✓	✓	



Lunch and Learn Business Builder Series

Annual Pass | \$100

Do you want to blend the insights shared by each of our three engagement programs (SSA, WISE, YP)? Purchase an all-inclusive Annual Pass and receive access to every Lunch & Learn hosted by the Young Professionals, Women In Support of Enterprise, and the Senior Service Alliance.

This is the best way to maximize value while also building a variety of knowledge and skills across a wide spectrum of business-related topics.

Program Pass | \$50 each

Are you interested in getting plugged into one or more of our three engagement programs (SSA, WISE, YP)? Sign up for a Program Pass and receive complimentary registrations at each of the quarterly Lunch & Learns hosted by your program(s) of choice.

Senior Service Alliance

SSA supports businesses serving seniors and their families because ensuring safety, reliability, and care during life's transitions is vital to a compassionate community.

Explore topics such as business succession, retirement planning, crisis management skills, developing empathy and emotional intelligence, etc.

Women In Support of Enterprise

WISE creates space for women to share experiences and build confidence because empowered women drive personal and professional growth, enriching the entire business community.

Explore topics such as building your personal brand, negotiation tactics in the workplace, leveraging technology for business success, etc.

Young Professionals

The Young Professionals program empowers the next generation of leaders because their fresh perspectives and energy are essential for sustaining our community's growth.

Explore topics such as time management and productivity hacks, building and leading high-performing teams, navigating generational challenges in the workplace, etc.

*****If you are a Sterling, Gold, or Platinum member, a certain number of Program Passes are already included in your membership. Please contact emily@allenfairviewchamber.com for more information.**

BUILD RELATIONSHIPS



We prioritize building strong relationships in Allen and Fairview to create exceptional environments for business. Engaging in networking and community-focused opportunities are key for building your business and maintaining relevance in our local community. We provide multiple opportunities to foster genuine connections.

Tuesday Morning Live | Weekly

TML provides a platform for members to connect, share their business stories, and promote their products/services because fostering direct engagement builds trust, drives referrals, and when businesses excel, our community thrives.

PARTNER BENEFITS	PRESENTING \$750	SPOTLIGHT \$100
NUMBER AVAILABLE	1	Multiple
ABILITY TO DISTRIBUTE PROMOTIONAL MATERIALS	✓	✓
TERM	Quarterly	Single event
SPOTLIGHT	2 minutes each meeting	10 minutes at sponsored event
LOGO ON GRAPHICS, SOCIAL MEDIA PROMOTIONS AND WEBSITE	✓	✓



BUILD RELATIONSHIPS



Corporate Challenge | April 25

Collaboration and camaraderie strengthen the teams that make up businesses across our community. The Corporate Challenge builds teamwork and lasting relationships while fostering a sense of shared purpose.

PARTNER BENEFITS	PRESENTING \$2500	CONTEST PARTNER \$1000	TEAM REGISTRATION \$350
NUMBER AVAILABLE	1	LIMITED	MULTIPLE
TEAM OF 4	2	1	1
T-SHIRT FOR EACH TEAM MEMBER	✓	✓	✓
LOGO ON EVENT SIGNAGE	✓	✓	
RECOGNITION ON ALL PROMOTIONAL MATERIALS, SOCIAL MEDIA, E-BLAST & PROGRAM	LOGO	LISTING	
RECOGNITION DURING CEREMONIES	✓		





Chamber Golf Classic | September 12

Enjoy an outdoor opportunity for connection because strong relationships drive business success. Breakfast, lunch, and player gift included with all registrations.

Presenting | \$5000

- One available (exclusive)
- Three teams (12 golfers)
- Brand recognition on event signage
- Brand recognition on all promotional materials and social media
- Speaking opportunities at opening and closing ceremonies
- Interactive tee box (if requested)

Diamond | \$3000

- One available (exclusive)
- Two teams (8 golfers)
- Speaking opportunity at lunch
- Brand recognition on event signage
- Brand recognition on promotional materials and social media
- Interactive tee box (if requested)

Platinum | \$2500

- One available (exclusive)
- Team of 4
- Recognition during shotgun start
- Brand recognition on event signage
- Brand recognition on promotional materials and social media
- Interactive tee box (if requested)

Gold | \$2000

- Multiple available
- Team of 4
- Hole partner signage
- Logo on event signage
- Logo on promotional materials and social media

Lunch Partner | \$1500

- One available (exclusive)
- Team of 4
- Brand recognition during lunch

Interactive Tee Box Partner | \$500

- Multiple available
- Opportunity to market your business at tee box with promotional items and games

Luckiest Putt Partner | \$400

- Brand recognition on signage at luckiest putt green

Hole Partner | \$300

- Brand recognition with name/logo displayed on signage at a shared hole on the course, on event signage, and on social media

Team registrations:

Member \$600/Non-member \$750

Individual:

Member \$150/Non-Member \$200

*****Reminder:** If you are a Platinum Member, a team is included in your membership. If interested in a sponsorship that includes one or more golf teams, the complimentary team included in your Chamber membership can be credited toward the purchase of a sponsorship.



SIGNATURE EVENTS



Our signature events provide opportunities for members to connect, celebrate, and gain inspiration. Each occasion is crafted to foster a sense of belonging and shared purpose within our community. Attendees can look forward to networking with like-minded individuals, learning from industry leaders, and celebrating collective successes.

Annual Volunteer Recognition Gala | February 21

We honor the contributions of local businesses and volunteers because their dedication drives our community's progress. The Gala fosters celebration, connection, and inspiration among local leaders and influencers.

PARTNER BENEFITS	PRESENTING \$5025	DIAMOND \$3025	PLATINUM \$2025	GOLD \$1525	SILVER \$750	BRONZE \$1025
NUMBER AVAILABLE	1	1	1	1	2	MULTIPLE
EVENT TICKETS	12	6	6	4	2	6
LOGO ON ALL PROMOTIONAL MATERIALS	✓	✓	✓	✓	✓	
LOGO ON EVENT SIGNAGE	✓	✓	✓	✓	✓	
AD IN EVENT SLIDESHOW	✓	✓	✓			
PREMIUM SEATING	✓	✓				
LOGO ON BID BOARD	✓	✓				

Early Bird event tickets:

Individual: \$125/person

Couple: \$225/couple

Event tickets:

Individual: \$150/person

Couple: \$250/person

SIGNATURE EVENTS



North Texas Business Expo & Networking Social | July 23

The Business Expo & Networking Social is the premier event in North Texas to build your business and make connections. Whether business-to-business or business-to-consumer relationships are your aim, the Business Expo is the perfect venue to achieve your goals.

PARTNER BENEFITS	PRESENTING \$3000	HAPPY HOUR \$2000
NUMBER AVAILABLE	1	1
SOCIAL MEDIA POSTS	5	3
PREMIUM TABLE LOCATION	✓	✓
LOGO ON ALL PROMOTIONAL MATERIALS	✓	✓
LOGO ON EVENT SIGNAGE	✓	✓
WELCOMING REMARKS	✓	

Expo Tables:

VIP Table Partner, premium location | \$250 (limited availability)

Standard Table Partner | \$150





Additional Sponsorship Opportunities

In addition to our event and program sponsorship opportunities, we also offer additional ways to partner with us to increase your company's visibility.

Chamber Connection Newsletter

Sponsor our weekly newsletter and get your message out to more than 1,600 readers with an ad linking back to your website

- \$250/month, buy 3 get 1 free

Executive Edge

Our Executive Edge monthly newsletter is sent exclusively to Platinum and Gold members of the Allen Fairview Chamber, sharing insights directly from our CEO. This is the perfect opportunity to get your business in front of top-level businesses.

- \$250/month, buy 3 get 1 free

Board Meeting Sponsor

Our board members are leaders in their respective industries and by being a board meeting sponsor, you have the chance to highlight your business by hosting a meeting at your location and/or providing remarks at the meeting

- \$250/meeting (must meet certain capacity and A/V requirements)

Allen Fairview Insider Podcast

The Allen Fairview Insider keeps you connected with your neighbors. Our podcast is your gateway to all things local. From a dedicated episode to an ad read, or sponsoring an entire podcast series, we have several ways to promote your business. Contact us to learn more!

2025 PARTNERSHIP SELECTIONS



Business

Name

Phone

Email

Address

ADVOCATE

Eggs and Issues

- ☐ Presenting - \$2500 for all or \$1000/event
- ☐ Gold - \$1750 for all or \$750/event

State of Allen

- ☐ Presenting - \$5000
- ☐ Diamond - \$3000
- ☐ Platinum - \$1500
- ☐ Gold - \$950
- ☐ Silver - \$550

Collin County Days

- ☐ Presenting - \$10000
- ☐ Capitol - \$5000
- ☐ Collin County - \$1250

BUILD RELATIONSHIPS

Tuesday Morning Live

- ☐ Presenting - \$750/quarter
- ☐ Spotlight - \$100/each

Corporate Challenge

- ☐ Presenting - \$2500
- ☐ Contest Partner - \$1000
- ☐ Team Registration - \$350

Fall Golf Classic

- ☐ Presenting - \$5000
- ☐ Diamond - \$3000
- ☐ Platinum - \$2500
- ☐ Gold - \$2000
- ☐ Lunch Partner - \$1500
- ☐ Interactive Tee Box - \$500
- ☐ Luckiest Putt - \$400
- ☐ Hole - \$300
- ☐ Team of 4 - Member - \$600/Non-member- \$750
- ☐ Individual - Member - \$150/Non-member- \$200

EDUCATE

Leadership Allen Fairview

- ☐ Presenting - \$7500
- ☐ Graduation - \$3000
- ☐ Opening Reception - \$1000
- ☐ Lunch - \$500

Lunch and Learn Business Builder Series

- ☐ Presenting - Series - \$2000
- ☐ Presenting - Engagement Program - \$750
- ☐ Lunch sponsor - \$250
- ☐ Annual Pass - \$100
- ☐ Program Pass - \$50

SPECIAL EVENTS

Annual Volunteer Recognition Gala

- ☐ Presenting - \$5025
- ☐ Diamond - \$3025
- ☐ Platinum - \$2025
- ☐ Gold - \$1525
- ☐ Silver - \$750
- ☐ Bronze - \$1025

North Texas Business Networking & Social Expo

- ☐ Presenting - \$3000
- ☐ Happy Hour - \$2000
- ☐ Expo Tables - \$250 premium/\$150 standard

ADDITIONAL OPPORTUNITIES

Weekly newsletter

- ☐ \$250/month

Executive Edge Monthly Newsletter

- ☐ \$250/month

Board meeting sponsor

- ☐ \$250/meeting

Allen Fairview Insider Podcast

- ☐ Inquire for details



Allen Fairview Chamber of Commerce

www.allenfairviewchamber.com

(972) 727-5585

