

**ALLEN
CHAMBER
OF COMMERCE**



PROMOTE YOUR BUSINESS --- PARTNER WITH US



2026 Sponsorship Prospectus

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Advocating, educating and building relationships to enable our members to prosper!

The Allen Chamber serves our members and community with integrity and pride, continuously seeking improvement as we strive to be the best. We are dedicated to the success of our members and use Chamber resources purposefully and efficiently.

For Your Business

We offer a wide variety of opportunities to highlight your business through event and program sponsorships. By partnering with the Allen Chamber of Commerce, you can showcase your business as a leader in our community. Whether you are looking to increase your visibility, engage with other local businesses, or join us to advocate for a strong, pro-business community, our partnership packages are designed to meet your unique needs and goals. From relationship-building events to educational opportunities and more, there are countless ways to make a meaningful impact. Join us in fostering a vibrant business environment and watch your company thrive alongside our community.

Letter from the Chair



Lynn Witcher, MD
2026 Board Chair

We are thrilled to have the opportunity to partner with your business in 2026. If you're a long-time partner, we thank you for your ongoing support and encourage you to take a look at our latest offerings to find the best fit for your business. If you're a newer member, welcome - we can't wait to get you plugged in. Our Chamber is dedicated to fostering a thriving business community, and we believe in creating events and programs that connect businesses, engage the community, and drive economic growth. By sponsoring, your company will gain invaluable visibility and recognition among fellow business leaders, community members, and potential customers. I can't wait to see what we will achieve together!

Thank you,

Lynn Witcher



We believe in keeping Allen a great place to do business. We champion the voice of business because regulatory, legislative, and policy decisions impact operations and shape our economy. By partnering with us on advocacy events, you increase your access to elected officials and align your business with key policy priorities.

Legislative Benefactor | Exclusive

Serving the Chamber as Legislative Benefactor offers your company the opportunity to align with the Chamber's pro-business, pro-growth, and pro-jobs values. Maintain a constant seat at the table during important public policy conversations surrounding issues that impact businesses in Allen and beyond.

PARTNER BENEFITS	LEGISLATIVE BENEFACTOR \$5000
TABLE AT EGGS & ISSUES, STATE OF ALLEN, AND STATE OF EDUCATION	✓
REGISTRATION FOR COLLIN COUNTY DAYS	✓
LOGO ON ALL PROMOTIONAL MATERIALS FOR ADVOCACY EVENTS	✓
LOGO ON ALL ADVOCACY EVENT MATERIALS	✓
SPECIAL RECOGNITION AT ALL ADVOCVACY EVENTS	✓





State of Allen | May 2026

The State of Allen luncheon is focused on the City's growth, future plans, and economic development. **Anticipated attendees:** 200 - 250 community leaders, policymakers, elected officials, prominent Allen business and civic groups.

PARTNER BENEFITS	PRESENTING \$5000	DIAMOND \$3000	PLATINUM \$1500	GOLD \$950	SILVER \$550
NUMBER AVAILABLE	1	3	5	Multiple	Multiple
EVENT TICKETS	16	8	8	8	8
PREMIUM SEATING	✓	✓	✓	✓	
LOGO ON ALL PROMOTIONAL MATERIALS	✓	✓	✓		
LOGO ON ALL EVENT MATERIALS	✓	✓			
WELCOMING REMARKS	✓				

State of Education | August 2026

The State of Education features local ISD Superintendents and the President of Collin College and highlights local workforce initiatives between the education and business communities. **Anticipated attendees:** 125 community leaders.

PARTNER BENEFITS	PRESENTING \$2500	DIAMOND \$1500	PLATINUM \$1000	GOLD \$500
NUMBER AVAILABLE	1	3	5	Multiple
EVENT TICKETS	16	8	8	8
PREMIUM SEATING	✓	✓	✓	✓
LOGO ON ALL PROMOTIONAL MATERIALS	✓	✓	✓	
LOGO ON ALL EVENT MATERIALS	✓	✓		
WELCOMING REMARKS	✓			



Eggs & Issues | Three per year

Eggs and Issues fosters dialogue between business leaders and policymakers about the issues that impact your bottom line to keep business interests at the forefront. **Anticipated attendees:** 100-125 business leaders with a focus on community development and an interest in how policy impacts their bottom line.

PARTNER BENEFITS	PRESENTING \$5000 FOR SERIES	DIAMOND \$2500 FOR SERIES	PLATINUM \$1000 FOR SERIES
NUMBER AVAILABLE	1	3	5
EVENT TICKETS	8 per event	8 per event	8 per event
PREMIUM SEATING	✓	✓	
LOGO ON ALL PROMOTIONAL MATERIALS	✓	✓	
LOGO ON ALL EVENT MATERIALS	✓	✓	
WELCOME REMARKS	✓		

Collin County Days: Washington, D.C. Fly-In | June 2026

Collin County Days offers an opportunity to unite as a collective voice to advocate for regional priorities, amplify our impact, and ensure our businesses are heard at the state and federal levels. Join us for a joint fly-in event with the Plano, McKinney, and Frisco Chambers. **Anticipated audience:** Collin County elected officials, community leaders, and businesses with a stake in our region.

PARTNER BENEFITS	PRESENTING \$10000	CAPITOL \$5000	COLLIN COUNTY \$1250
NUMBER AVAILABLE	1	2	4
EVENT REGISTRATIONS	8	4	1
LOGO ON ALL PROMOTIONAL MATERIALS	✓	✓	
LOGO ON ALL EVENT MATERIALS	✓	✓	
WELCOMING REMARKS	✓		



By prioritizing educational programs, we empower business leaders with the knowledge needed to navigate in an ever-changing world. This commitment to education strengthens individual businesses and fosters a robust economic environment for the entire community.

Leadership Allen | Eight Meetings per Year

Strong leaders build stronger communities. Leadership Allen is a program that inspires personal growth, civic engagement, and collaboration to shape the future of our region. A longstanding and signature program of the Chamber, Leadership Allen alumni have gone on to serve in countless business and community leadership positions, as well as in elected office.

Anticipated attendees: ~25-30 business professionals taking the next step to becoming community leaders.

PARTNER BENEFITS	PRESENTING \$7500	GRADUATION \$3000	OPENING RECEPTION \$1000	LUNCH \$500
NUMBER AVAILABLE	1	1	1	8
OPPORTUNITY TO DISTRIBUTE PROMOTIONAL MATERIALS	All meetings	At graduation	At reception	At event
LOGO ON GRAPHICS, SOCIAL MEDIA PROMOTIONS AN WEBSITE	All meetings	At graduation	At reception	At event
SPONSOR SPOTLIGHT	All meetings 5-10 minutes	At graduation	At reception	At event
TUITION FOR BUSINESS REPRESENTATIVES	2	1		
TABLES AT GRADUATION	2	1		
EMBROIDERED LOGO ON CLASS SHIRTS	✓			

Class Tuition

Member: \$1150/person

Non-Member: \$1400/person



Lunch & Learn Business Builder Series | Monthly

Lunch & Learns offer unique opportunities to learn from and connect with like-minded individuals while hearing from expert speakers. Share knowledge and build relationships while benefiting from collective experiences.

Anticipated attendees: 20-30 business people seeking professional development and engaging in trending conversations.

PARTNER BENEFITS	PRESENTING ENTIRE SERIES \$2000	LUNCH SPONSOR \$250
NUMBER AVAILABLE	1	9
SOCIAL MEDIA PROMO + LINK TO WEBSITE IN ONLINE PROMO	✓	✓
RECOGNITION AT EVENT	✓	✓
LOGO ON ALL PROMOTIONAL MATERIALS	✓	✓
OPPORTUNITY TO GIVE WELCOMING REMARKS	✓	
OPPORTUNITY TO DISTRIBUTE PROMOTIONAL MATERIAL AT EVENT	✓	

Annual Pass | \$100

Do you want to blend the insights shared by each of our three engagement programs (SSA, WISE, YP)? Purchase an all-inclusive Annual Pass and receive access to every Lunch & Learn hosted by the Young Professionals, Women In Support of Enterprise, and the Senior Service Alliance.

This is the best way to maximize value while also building a variety of knowledge and skills across a wide spectrum of business-related topics.

BUILD RELATIONSHIPS



We prioritize building strong relationships in Allen to create exceptional environments for business. Engaging in networking and community-focused opportunities are key for building your business and maintaining relevance in our local community. We provide opportunities to foster genuine connections.

Tuesday Morning Live | Every Other Week

TML provides a platform for members to connect, share their business stories, and promote their products/services because fostering direct engagement builds trust and drives referrals. When businesses excel, our community thrives.

Anticipated attendees: ~75 business people seeking connections and exposure.

PARTNER BENEFITS	PRESENTING \$750	SPOTLIGHT \$150
NUMBER AVAILABLE	1	Multiple
ABILITY TO DISTRIBUTE PROMOTIONAL MATERIALS	✓	✓
TERM	Quarterly	Single event
SPOTLIGHT	2 minutes each meeting	10 minutes at sponsored event
LOGO ON GRAPHICS, SOCIAL MEDIA PROMOTIONS AND WEBSITE	✓	✓

Allen Off-The-Clock | Monthly

Off-the-Clock monthly networking events provide a casual, engaging opportunity for members to make new connections and strengthen existing relationships. By bringing together professionals after the workday ends, we create space for authentic conversations, shared opportunities, and mutual growth.

Anticipated attendees: ~75 people looking to build business connections.

PARTNER BENEFITS	PRESENTING \$500
NUMBER AVAILABLE	10
ABILITY TO DISTRIBUTE PROMOTIONAL MATERIALS	✓
SPOTLIGHT	2 minutes
LOGO ON GRAPHICS, SOCIAL MEDIA PROMOTIONS AND WEBSITE	✓

BUILD RELATIONSHIPS



Corporate Challenge | March 2026

The Corporate Challenge builds teamwork and lasting relationships while fostering a sense of shared purpose. **Anticipated attendees:** 50-70 colleagues and coworkers looking to become stronger teammates.

PARTNER BENEFITS	PRESENTING \$2500	CONTEST \$1250	T-SHIRT \$1000	TOWEL \$750	TEAM \$350
NUMBER AVAILABLE	1	3	1	1	MULTIPLE
TEAM OF 4	2	1	1		1
LOGO ON EVENT SIGNAGE	✓	✓	✓		
RECOGNITION ON ALL PROMOTIONAL MATERIALS	LOGO	LISTING	✓		
LOGO ON EVENT T-SHIRTS	✓	✓	✓		
RECOGNITION DURING CEREMONIES	✓	✓			
LOGO ON EVENT TOWELS	✓			✓	

Holiday Happy Hour | December 2026

Enjoy connecting with other professionals and celebrating the year's accomplishments. **Anticipated attendees:** ~100 Chamber stakeholders.

PARTNER BENEFITS	PRESENTING \$1000	DRINK SPONSOR \$500
NUMBER AVAILABLE	1	1
LOGO ON EVENT SIGNAGE	✓	✓
RECOGNITION ON ALL PRINT & DIGITAL PROMOTIONAL MATERIALS	LOGO	LISTING
RECOGNITION DURING CEREMONIES	✓	

BUILD RELATIONSHIPS



Chamber Golf Classic | October 2026

Enjoy an outdoor opportunity for connection because strong relationships drive business success. Breakfast, lunch, and a player gift are included with all registrations. **Anticipated attendees:** 80 golfers and vendors looking for visibility among Allen business and community leaders.

Presenting | \$5000

- One available (exclusive)
- Three teams (12 golfers)
- Brand recognition on event signage
- Brand recognition on all promotional materials
- Speaking opportunities at opening and closing ceremonies
- Interactive tee box (if requested)

Diamond | \$3000

- One available (exclusive)
- Two teams (8 golfers)
- Speaking opportunity at lunch
- Brand recognition on event signage
- Brand recognition on promotional materials and social media
- Interactive tee box (if requested)

Platinum | \$2500

- One available (exclusive)
- Team of 4
- Recognition during shotgun start
- Brand recognition on event signage
- Brand recognition on promotional materials and social media
- Interactive tee box (if requested)

Gold | \$2000

- Multiple available
- Team of 4
- Hole partner signage
- Logo on event signage
- Logo on promotional materials and social media

Lunch Partner | \$1500

- One available (exclusive)
- Team of 4
- Brand recognition during lunch

Trick Shot | \$1000

- One available (exclusive)
- Special location at the Trick Shot hole featuring “Cheat4Charity”
- Opportunity to market your business at tee box with promotional items and games

Interactive Tee Box Partner | \$500

- Multiple available
- Opportunity to market your business at tee box with promotional items and games

Luckiest Putt Partner | \$400

- Brand recognition on signage at luckiest putt green

Hole Partner | \$300

- Brand recognition with name/logo displayed on signage at a shared hole on the course, on event signage, and on social media

Pin Flag | \$200

- Brand recognition on pin flags

Team registrations:

Member \$600/Non-member \$750

Individual:

Member \$150/Non-Member \$200

*****Reminder:** If you are a Platinum Member, a team is included in your membership. If interested in a sponsorship that includes one or more golf teams, the complimentary team included in your Chamber membership can be credited toward the purchase of a sponsorship.



Pickleball Tournament | June 2026

Join us on the courts for a lively day of pickleball, networking, and community connection. Build relationships that can boost your business while enjoying great food and a competitive day outside of the office.

Anticipated attendees: 50-75 players and vendors interested in building connections in a fun environment.

Presenting | \$5000

- One available (exclusive)
- Four (4) teams
- Brand recognition on event signage
- Brand recognition on all promotional materials
- Brand recognition on event t-shirts and towels
- Speaking opportunities at lunch and closing ceremonies

Lunch | \$3000

- One available (exclusive)
- Two (2) teams
- Speaking opportunity at lunch
- Brand recognition on event signage
- Brand recognition on all promotional materials
- Brand recognition on event t-shirts
- Speaking opportunity at lunch

Happy Hour | \$2000

- One available (exclusive)
- Two (2) teams
- Recognition during Happy Hour
- Logo on happy hour signage
- Brand recognition on all promotional materials
- Brand recognition on event t-shirts

Court Sponsor | \$1000

- Limited availability
- Two (2) teams
- Logo on event signage
- Logo on all promotional materials

T-Shirt | \$750

- One available (exclusive)
- Brand recognition on event t-shirts

Team registration | \$200



SIGNATURE EVENTS



Our signature events provide opportunities for members to connect, celebrate, and gain inspiration. Each occasion is crafted to foster a sense of belonging and shared purpose within our community. Attendees can look forward to networking with like-minded individuals, learning from industry leaders, and celebrating successes.

Annual Volunteer Recognition Gala | February 2026

We honor the contributions of local businesses and volunteers because their dedication drives the progress of our community. The Annual Gala fosters celebration, connection, and inspiration.

Anticipated attendees: 200-250 local leaders and influencers.

PARTNER BENEFITS	PRESENTING \$5000	DIAMOND \$3000	PLATINUM \$2000	GOLD \$1000	SILVER \$750
NUMBER AVAILABLE	1	4	4	10	10
EVENT TICKETS	12	6	6	6	2
LOGO ON ALL PROMOTIONAL MATERIALS	✓	✓	✓	✓	✓
LOGO ON EVENT SIGNAGE	✓	✓	✓	✓	
PREMIUM SEATING	✓	✓	✓		
WELCOMING REMARKS	✓				

Early Bird event tickets:

Individual: \$125/person

Couple: \$225/couple

Event tickets:

Individual: \$150/person

Couple: \$250/person



SIGNATURE EVENTS



North Texas Business Expo | January 2026 + July 2026

The Business Expo & Networking Social is the premier event in North Texas to build your business and make connections. Whether business-to-business or business-to-consumer relationships are your aim, the Business Expo is the perfect venue to achieve your goals. **Anticipated attendees:** 300+ business people and community members looking to build connections.

PARTNER BENEFITS	PRESENTING \$3000	HAPPY HOUR \$2000	PHOTO BOOTH \$1000	DEMO SPONSOR \$750	VENDOR TABLE \$250
NUMBER AVAILABLE	1 EACH	1 EACH	1 EACH	3 EACH	25 EACH
DOOR PRIZE DRAWING	✓	✓	✓	✓	✓
EVENT MAP	LOGO	LOGO	LOGO	LOGO	LISTING
PREMIUM TABLE LOCATION	✓	✓	✓	✓	
LOGO ON PROMO MATERIALS	✓	✓	✓	✓	
LOGO ON EVENT SIGNAGE	✓	✓	✓	✓	
5-MIN. PRODUCT DEMONSTRATION				✓	
COMPANY STEP-AND-REPEAT AT PHOTO BOOTH			✓		
LOGO ON EVENT BINGO CARDS	✓	✓			
WELCOMING REMARKS	✓				



SIGNATURE EVENTS



WISE Women's Conference | November 2026

Women In Support of Enterprise (WISE) brings women together to connect with like-minded individuals and learn from experts in the field. It's an unforgettable experience that leaves guests with new knowledge, connections, and memories to last a lifetime.

Anticipated Attendees: 100 women looking to learn, grow, and build connections.

PARTNER BENEFITS	PRESENTING \$3000	CHAMPAGNE \$2250	DIAMOND \$1500	PLATINUM \$750	VENDOR TABLE \$150
NUMBER AVAILABLE	1	1	4	4	10
VENDOR TABLE	✓	✓	✓	✓	✓
EVENT TICKETS	12	6	6	6	
LOGO ON ALL PROMOTIONAL MATERIALS	✓	✓	✓		
LOGO ON EVENT SIGNAGE	✓	✓	✓		
WELCOMING REMARKS	✓				



SIGNATURE EVENTS



Senior Service Alliance Showcase | April 2026

The Senior Service Alliance Showcase is an engaging and informative event that connects seniors and their families with valuable resources for healthy and fulfilling lives. Vendors serving seniors will have booths to highlight their businesses.

Anticipated attendees: Seniors, caretakers, and other stakeholders wanting to learn more about services available to seniors.

PARTNER BENEFITS	PRESENTING \$2000	DIAMOND \$1000	LUNCH \$500
NUMBER AVAILABLE	1	3	1
PREMIUM VENDOR TABLE LOCATION	✓	✓	✓
LOGO ON ALL PROMOTIONAL MATERIALS	✓	✓	✓
LOGO ON EVENT SIGNAGE	✓	✓	
WELCOMING REMARKS	✓		

Young Professionals Top 20 Under 40 | September 2026

Top 20 Under 40 celebrates the dynamic young professionals making a significant impact in our community. The reception is a chance to recognize hard work, dedication, and innovative spirit, while looking ahead to the future. **Anticipated attendees:** 20 honorees and the people and businesses who support them.

PARTNER BENEFITS	PRESENTING \$2000	AWARDS \$1500	DRINK \$1000	TABLE \$500
NUMBER AVAILABLE	1	1	1	MULTIPLE
PREMIUM TABLE LOCATION	✓	✓	✓	✓
LOGO ON ALL PROMOTIONAL MATERIALS	✓	✓	✓	
LOGO ON EVENT SIGNAGE	✓	✓		
WELCOMING REMARKS	✓			



Allen Chamber Office Sponsorship Opportunities

As we continue to grow as a Chamber, we are preparing to move to a new space. With the move, we're offering naming rights for areas of our new office to highlight your business and align your brand with the mission of the Chamber.

Conference Room | \$5000

Sponsor our conference room for exclusive naming rights in a high-visibility area, where community leaders, business owners, and volunteers will regularly meet. Your brand will be front and center during important conversations, trainings, and networking events, positioning you as a supporter of local business growth.



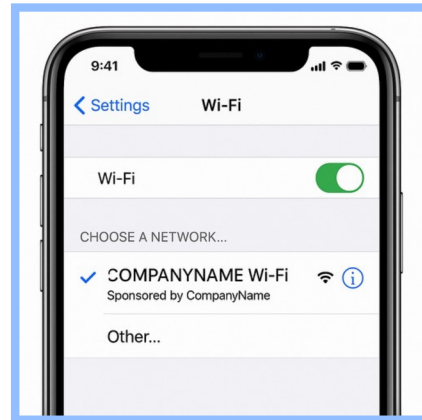
Lounge | \$5000

Sponsoring the lounge area puts your brand in the heart of connection and collaboration. This space is where members and guests relax, network, and build relationships before and after meetings. With your name and logo prominently displayed, your business becomes part of those daily conversations.



WiFi | \$3000

Be the reason our members and guests stay connected by sponsoring our WiFi. Every time someone logs on, they'll see your business name front and center, creating repeated brand recognition throughout the day.



Co-Work Bullpen | \$2000

Sponsoring our co-working bullpen places your brand at the core of innovation and collaboration. This is where entrepreneurs, small business owners, and professionals come together daily to focus, create, and exchange ideas. Your business will be recognized as a champion of productivity and community growth.



Zoom Rooms | \$1000

Zoom room sponsorship puts your brand at the center of countless virtual connections. From client meetings to team collaborations, these spaces keep our members plugged into opportunities near and far. With your business name attached, you'll be seen as a supporter of innovation and connectivity.



Additional Sponsorship Opportunities

In addition to our event and program sponsorship opportunities, we offer additional ways to partner with us to increase your company's visibility.

Chamber Connection Newsletter

Sponsor our weekly newsletter and get your message out to more than 1,600 readers with an ad linking back to your website

- \$250/month, buy 3 get 1 free

Executive Edge

Our Executive Edge monthly newsletter is sent exclusively to Platinum and Gold members of the Allen Chamber, sharing insights directly from our CEO. This is the perfect opportunity to get your business in front of top-level businesses.

- \$250/month, buy 3 get 1 free

Board Meeting Sponsor

Our board members are leaders in their respective industries and by being a board meeting sponsor, you have the chance to highlight your business by hosting a meeting at your location and/or providing remarks at the meeting.

- \$250/meeting (must meet certain capacity and A/V requirements)



Allen Chamber of Commerce

allenchamber.com

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